



Alpha Sigma Alpha 2010 National Convention & Leadership Conference Sponsorship Opportunities

Need to make an impact? Want to get your company name or logo in front of Alpha Sigma Alpha collegiate and alumnae members? Become a 2010 Alpha Sigma Alpha National Convention and Leadership Conference sponsor! All sponsor levels are on a first come, first serve basis. Alpha Sigma Alpha is a 501©7 organization and donations to the sorority are not tax-deductible. Please contact Naydia Spears, leadership development & event coordinator at nspears@alphasigmaalpha.org for more information.

Gold Level: \$15,000 or more

Sponsorship of one of the following events:

- Opening Keynote Speaker, Wednesday, June 30 (SOLD to the ΑΣΑ Foundation)
- Luncheon Speaker, Friday, July 2 (SOLD to the ΑΣΑ Foundation)
- Awards Banquet, Saturday July 3

All convention attendees will be present at each of these events.

- ➔ A card proclaiming your sponsorship will be placed at each place setting or meeting chair
- ➔ Full page ad in preferred section of the convention program; inside front cover, back cover, or center binding. High resolution PDF should be submitted to Alpha Sigma Alpha National Headquarters by April 20.
- ➔ Your company name, logo and hyperlink added to ΑΣΑ Web site as a convention sponsor
- ➔ An ΑΣΑ Web banner for your Web site proclaiming 2010 Alpha Sigma Alpha National Convention and Leadership Conference sponsorship
- ➔ Logo recognition on signage during the convention
- ➔ Name listed as sponsor in convention program
- ➔ Sponsor recognition certificate
- ➔ Special nametag ribbon proclaiming sponsorship level for all attending representatives
- ➔ Emporium table fee waived if participating in the emporium
- ➔ Your company may provide/display a 5' x 8' banner provided by you
- ➔ Your company may provide 8 1/2" x 11" flyers to handout to participants

Pearl Level: \$5,000-\$14,999

Sponsorship of one of the following events:

- Networking Event, Wednesday, June 30
- Social Event, Friday, July 2

All convention attendees will be present at each of these events.

- ➔ A card proclaiming the sponsorship(s) will be placed at each table.
- ➔ Half page ad in the convention program. High resolution PDF should be submitted to Alpha Sigma Alpha National Headquarters by April 20.
- ➔ Your company name, logo and hyperlink added to ΑΣΑ Web site as a convention sponsor
- ➔ An ΑΣΑ Web banner for your Web site proclaiming 2010 Alpha Sigma Alpha National Convention and Leadership Conference sponsorship
- ➔ Logo recognition on signage during the convention
- ➔ Name listed as sponsor in convention program
- ➔ Sponsor recognition certificate
- ➔ Special nametag ribbon proclaiming sponsorship level for all attending representatives
- ➔ Emporium table fee waived if participating in the emporium
- ➔ Your company may provide/display a 5' x 8' banner provided by you
- ➔ Your company may provide 8 1/2" x 11" flyers to handout to participants

Crimson Level: \$1,000-\$4,999

Sponsorship of one of the following events:

- Business Meeting, Thursday, July 1
- Business Meeting, Friday, July 2
- Business Meeting, Saturday, July 3
- Mentor/Mentee Event, Wednesday, June 30
- Snack Breaks (2 available)

Most convention attendees will be present at each of these events. At least one representative from each collegiate and alumnae chapter will be in attendance at the business meetings. First-time convention attendees will be at the Mentor/Mentee event.

- ➔ A card proclaiming your sponsorship will be placed at each meeting chair
- ➔ Quarter page ad in the convention program. High resolution PDF should be submitted to Alpha Sigma Alpha National Headquarters by April 20.
- ➔ Your company name, logo and hyperlink added to ΑΣΑ Web site as a convention sponsor
- ➔ An ΑΣΑ Web banner for your Web site proclaiming 2010 Alpha Sigma Alpha National Convention and Leadership Conference sponsorship
- ➔ Name listed as sponsor in convention program
- ➔ Sponsor recognition certificate
- ➔ Special nametag ribbon proclaiming sponsorship level for all attending representatives
- ➔ Emporium table fee waived if participating in the emporium
- ➔ Your company may provide 8 1/2" x 11" flyers to handout to participants

Palm Level: \$500-\$999

Sponsorship of one of the following events or items:

- Exercise Option, Thursday, July 1
- Exercise Option, Friday, July 2
- Exercise Option, Saturday, July 3
- Nametag and Lanyards
- Favors-Totes

A limited number of convention attendees will be present at each of these events. All attendees will have nametags.

- ➔ Signage proclaiming your sponsorship will be placed at the entrance of each room.
- ➔ Your company name, logo and hyperlink added to ΑΣΑ Web site as a convention Sponsor
- ➔ An ΑΣΑ Web banner for your Web site proclaiming 2010 Alpha Sigma Alpha National Convention and Leadership Conference sponsorship
- ➔ Name listed as sponsor in convention program
- ➔ Sponsor recognition certificate
- ➔ Special nametag ribbon proclaiming sponsorship level for all attending representatives
- ➔ Emporium table fee waived if participating in the emporium
- ➔ Your company may provide 8 1/2" x 11" flyers to handout to participants