



Start your engines!

Alpha Sigma Alpha National Convention & Leadership Conference

That's right ladies! Start your engines and hop on "The Road to Victory" and attend the 46th Biennial National Convention & Leadership Conference June 30-July 4, 2010. We are headed to Indianapolis, IN, the racing capital of the world, for an engine-revving, gas-guzzling good time! Check out this special e-newsletter for details and highlights.

Why Indianapolis?

A visit to Indianapolis, also known as Indy, allows you to experience the traditional warm welcome of Indiana Hoosiers. Typically referred to as corn country - Indianapolis has a heritage rich in manufacturing and agriculture and of course racing. Now Indianapolis boasts an array of opportunities for fun with friends, family and sisters. In Indy, it is easy to keep the pavement hot with multiple venues for shopping, site-seeing, night life and dining. Downtown Indy is home to more than 100 restaurants ranging from burgers to the best shrimp cocktail in town. Indianapolis is also distinct in its cultural arts.



Whether you visit the Indiana State Museum, Indianapolis Museum of Art, The Children's Museum, or you just take a stroll down the canal, the evidence of this "artsy" city follows you wherever you go. Indy is also home to outstanding opportunities for the sports lover. Take a ride around the track at the Indianapolis Motor Speedway, tour the Lucas Oil stadium, home of the Colts or take a walk through the NCAA Hall of Champions. Above all else, Alpha Sigma Alpha National Headquarters calls Indy home and this biennial convention & conference will feature three opportunities to take a tour of Alpha Sigma Alpha's home.

General information

Registration fees

Early registration: \$269 on or before March 24, 2010

Regular registration: \$299 after March 24, 2010 and on or before May 19, 2010

Late registration: \$375 after May 19, 2010 and on or before June 2, 2010

Accommodations and meal packages

Four people to a room - \$333

Three people to a room - \$377

Two people to a room - \$465

One person to a room - \$730

Typical package includes four nights lodging with two double beds. Additionally, includes three lunches, one dinner, one networking reception and two dessert receptions. All attendees are also invited to attend the Foundation Red Tie Dinner on Friday, July 2 as well.

Destination

[Indianapolis Hyatt Regency - downtown](#)

Quick links

[National Convention & Leadership Conference Facebook group](#)

[Alpha Sigma Alpha web site](#)

[Hyatt Regency, Indianapolis](#)

[Indianapolis Tourism](#)



Foundation highlights

If you attended the 2008 Albuquerque event, you probably remember the Friday night Red Tie Dinner. The Alpha Sigma Alpha Foundation is pleased to announce the second biennial Red Tie Dinner, Friday, July 2, 2010. Attendees are encouraged to wear red to this special event in honor of the Foundation's mission and the donors who make that possible. Other exciting Foundation events include the Red Ticket Raffle, donor reception, sky of inspiration and on-site caricature artist fundraiser. Start saving your dollars for these exciting opportunities. The 2008 event collected more than \$30,000 for the Foundation. With your help, 2010 will be even better!



Fun for the entire family

Take an extra lap around the track with

One South Capitol Ave.
Indianapolis, IN 46204

Special highlights

NEW! Volunteer pre-conference

Are you an Alpha Sigma Alpha volunteer? Are you interested in learning more about navigating conflict, communicating through values and advising with purpose? If so, the volunteer pre-conference is for you!

NEW! Race your way to a healthier you!

In an effort to promote healthy living, the 2010 event will feature a physical aim component for all attendees. Upon check-in, all attendees will receive a pedometer. Each day, members wishing to participate will record their steps taken for that day. At the end of the week, the top two attendees taking the most steps will receive a special prize.

NEW! Guest golf and lunch outing

Alpha Sigma Alpha sisterhood is about spending time with sisters, but it is also about balance, and that includes family. During the morning and early afternoon leadership conference and business meeting, your special guest or family member(s) will have the opportunity to spend some time on the golf course. (Additional registration fee required).

For more information on event highlights including the items above, tour options, speakers and workshops or to see the tentative schedule, visit the Alpha Sigma Alpha [web site](#).

Official race gear

Get your official Alpha Sigma Alpha National Convention & Leadership Conference race gear. Orders must be made on the event registration form. Merchandise will not be available at the event.

- Black track jackets with zipped front and pockets are available for \$30
- Red, short-sleeved T-shirts are available for \$15



your friends and family. Indy offers some great family attractions including the largest Children's Museum in the world. Additionally, the Indianapolis Zoo is home to over 350 different animal species. The zoo features an ocean exhibit with the world's largest shark touch tanks as well as a dolphin adventure with the world's first totally submerged dolphin viewing experience. There are also eleven different galleries, over 100 downtown restaurants as well as carriage and gondola rides within walking distance.

As the week winds down, stick around to celebrate Independence Day Indianapolis style with the Freedom Blast celebration, Sunday, July 4th. Indiana's largest fireworks display along with a host of food, music and entertainment is sure to provide fun for the whole family.



Save big!

Register early and save big. Early registrants save 10% off the regular registration fee and almost 30% off the cost of late registration. Visit the [Alpha Sigma Alpha web site](#) for more information. Registration begins Mid-February.

Offer Expires: March 24, 2010

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